



Crowdfunding 101

Crowdfunding has turned traditional sourcing of funds on its head instead asking a large number of people to fund a project, idea or product by donating a small amount of money via social media and crowdfunding websites. Get on board and identify how you can fundraise smarter.

Crowdfunding 101 training will enable participants to recognise what crowdfunding is, what's involved and when to use it.

Content includes:

- Different types of crowdfunding
- When to use it and when not to
- The features of a successful campaign
- The wider benefits to fundraising, volunteering, campaigning and community development
- How to choose a crowdfunding platform
- Identify who is in your 'crowd'
- Begin and plan your funding case.

Thursday 24th May 2018

10:00—16:30

**Hillside & Wymering Community Centre, Cheltenham Road,
Portsmouth, PO6 3PY**

£80 voluntary groups; £115 others

**Local Free Parking available as venue has a limited number of spaces
Nearest train station is Cosham 1.5 miles, bus route available from train
station**



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